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and this is our Company Presentation



# **Brief About Us**

**LocWay** is a localization company focused on projects coordination, **Translation** and **Desktop Publishing** (DTP) of technical and marketing documents, in different languages and software, in both platforms: Windows and Mac.

With more than **10 years** of experience in the field of translation and edition of documents, we are always seeking for new **solutions**, working to **best** accomplish the expectations of our customers with **agility** and **expertise**, looking for the fastest and most satisfactory results and establishing a relationship of total **professionalism** with our client.

# Main Services

We provide services from **preparing files** for translation to **completion** for print, through Desktop Publishing (DTP), review and Quality Assurance (QA), working with all major and most advanced translation and **DTP tools** available.

Translating content mainly for these language pairs\*: English <-> Portuguese (Brazil) and English <-> Spanish.

Furthermore, we are **specialized** in Desktop Publishing of technical documents, graphic edition, multimedia and help engineering, covering all **Latin**, **Cyrillic**, **Asian**, **African** and **Arabic** languages.

<sup>\*</sup>For further information or additional language, please contact us

# **Main Services**

### **Translation**

- ► Technical Documentation
- Websites
- Courses
- Presentations
- ► E-learnings
- Graphics and Images
- Software

## **Desktop Publishing**

- Document Publishing
- Graphic Localization
- Screen Captures
- Layout Creation/Re-creation
- ► Help Engineering
- ► Flash format files

Among others

### **Translation**

#### **Technical**

Manuals, books, magazines, contracts, specifications, scientific studies

#### **Marketing**

Manuals, books, magazines, contracts, specifications, scientific studies

#### Medical

Medical and pharmaceutical area texts, medical equipment manuals

#### General

Websites, e-mails, articles, letters, reports

#### Others\* (on request)

Literary, legal, juridical etc.

<sup>\*</sup>For further information, please contact us

## Desktop Publishing

#### **Desktop Publishing**

DTP in more than 200 languages

#### **Graphic Edition**

Graphics, posters, image treatment, screen capture

#### Format conversion and PDF re-creation

Documentation update, from older formats to most recent softwares File re-creation from PDF's (editable or not) to the format chosen by the client

#### File preparation

File preparation to translation, copy and paste (extraction/insertion of text)

#### Multimedia, e-Learning

Graphic localization, screen captures, Flash files handling, e-learning

#### Others\* (on request)

\*For further information, please contact us

# Main Tools

## **Translation**

- ► SDL Trados Studio 2017
- ► SDL Trados Studio 2015
- ► SDL Trados Studio 2011
- ► SDL Trados 2007
- MemoQ

## **Desktop Publishing**

- ► InDesign
- ► FrameMaker
- ► Illustrator
- Photoshop
- ► MS Word, PowerPoint
- Articulate Storyline
- Corel Draw
- ► Flash
- QuarkXPress

# Main Languages (DTP)

**Standard:** Czech, Danish, Dutch, English, Estonian, Finnish, French, German, Greek, Hungarian, Italian, Latvian, Lithuanian, Polish, Portuguese, Romanian, Slovak, Spanish, Swedish and Turkish

Cyrillic: Bulgarian, Russian and Ukrainian

Asian: Chinese (Traditional and Simplified), Japanese and Korean

Indian: Bengali, Gujarati, Hindi, Punjabi and Tamil

**Arabic:** Arabic, Hebrew, Urdu and Yiddish

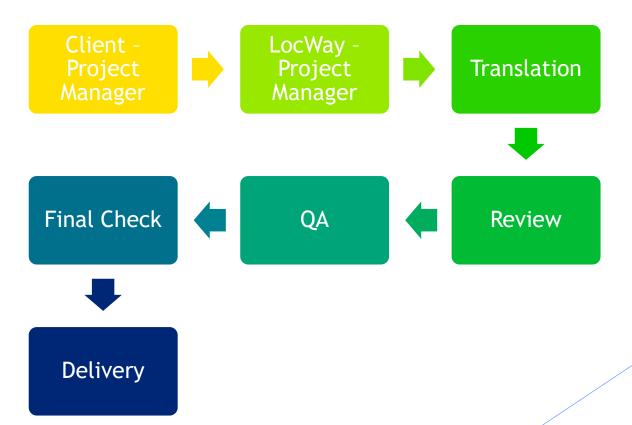
and many others, more than 200 languages

# Quality Assurance (QA)

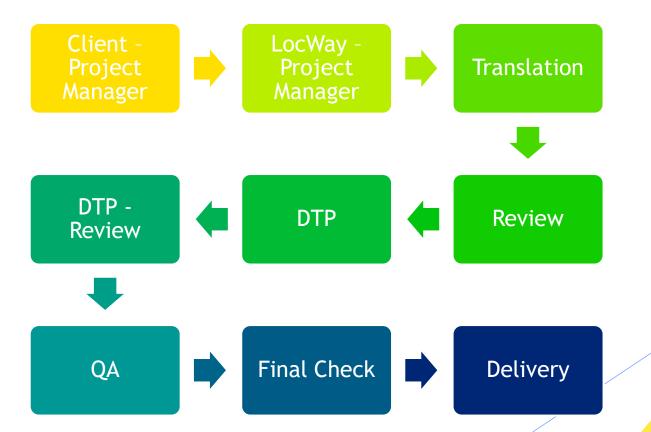
**LocWay** values the quality of services provided, that is why all the material follows a **Quality Assurance** process during the translation flow.

At the end of each project, a internal check-list is generated, specifying the main checked items and the problems that occurred during the process, with the correspondent solutions.

# Our Process



# Our Process with DTP





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